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## Wine Expert Jose Penin Releases Penin Guide to Spanish Wine 2008

29/04/2008 - 17:26 - (BMS) - Twenty-Five of Spain's Emerging Wineries Presented at 2nd Annual 'New Values of Spanish Wines' Tasting in New YorkPRNewswireNEW YORKApril 29

NEW YORK, April 29 /PRNewswire/ -- Wine expert Jose Penin released the Penin Guide to Spanish Wines 2008, Spain's leading wine guide, at a private reception for trade professionals and media in New York. Over 300 people participated in the launch of the English language version of the Penin Guide followed by a tasting of wines from twenty-five of Spain's emerging wineries, named the "New Values of Spanish Wine." A highlight of the event was an expert panel discussion on Trends in Spanish Wines presented by Jose Penin with the participation of Dr. Jay Miller of The Wine Advocate, Carlos Hubner-Arteta of wine importer Winebow, and Roger Kugler, Sommelier at Boquería and Suba restaurants in New York.



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To view a complete list of the chosen wineries for the "New Values of Spanish Wine" and to view a photo gallery of the April 3rd event at New York's W Hotel Union Square visit: <http://www.grupopenin.com/newvaluesofspanishwine>.

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Penin Guide has long been the resource of choice for Spanish wine professionals, and strives to be the world reference on the Spanish wine industry. Currently in its 17th edition, the Penin Guide has twenty-four highly trained wine communication specialists, who provide critical information and reviews on over 8,000 Spanish wines each year. The Penin Guide has an annual print run of 30,000 copies and is widely referenced in the U.S., Germany, the United Kingdom, Mexico, Puerto Rico, Canada, Brazil, Switzerland, Russia and Japan.

Grupo Penin and the Penin Guide to Spanish Wine are accessible online at <http://www.grupopenin.com/>. The Penin Guide to Spanish Wine 2008 is also available for purchase through <http://www.amazon.com/>, Barnes & Noble, Borders and other retailers nationwide.

The Penin Guide to Spanish Wine is published by Grupo Penin Communications, an established marketing, branding and Public Relations company, specialized in wine and gastronomy. The group is chaired by Mr. Jose Penin and managed by Ms. Mercedes Cubillo. Through the Penin Guide to Spanish Wine the company has hundreds of business contacts worldwide, and is establishing a global consultancy and business-to-business information exchange centered on trends and opportunities in the Spanish wine industry.

To request more information about Grupo Penin and the Penin Guide to Spanish Wine 2008 please contact HG Marketing at 718-403-0097 or email [info@hgmarketing.net](mailto:info@hgmarketing.net).

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